



## Information on the usage of cookies by the bank

The Administrator of the **Expobank CZ** website with the domain <https://www.expobank.cz/> is Expobank CZ, a.s., identification number: 148 93 649, registered office: Na strži 2097/63, Krč, 140 00, Prague 4 (hereinafter "**Expobank CZ**").

Let us inform you that in accordance with the provisions of § 89 of Act No. 127/2005 Coll. "On Electronic Communication", we use cookies on our website, which allow us to customize the website in accordance with your needs and preferences. Cookies allow you to conveniently browse our website and generally improve its functionality. By continuing to use our website without changing the cookie settings in your browser, you are expressing your consent to the use of cookies that are being stored on our website.

Cookies significantly improve the experience of browsing the repeatedly visited websites, make them more user-friendly, and are therefore very useful for users. Cookies help your computer remember which pages you have visited and which optimal settings you have used. By using cookies, you will no longer have to constantly change the website language, rewrite the full name or e-mail when logging in. Your browser will recognize that you have performed these operations before and will assume what you want to write.

## What are cookies?

Cookies are small data files that your browser places on your computer or device when you visit our website. Cookies contain information about the pages you visit, your actions on these pages and the settings you applied. Each time you visit our website, cookies from your computer will send information back to our website, which will "remember" you and your settings. Thus you can avoid wasting time on re-configuring the website and easily move on to what interests you. Therefore cookies help our website to function properly and display content faster. This makes surfing our website much more convenient for you.

We can use cookies to distinguish individual users, but we can never identify you or obtain your personal data. Data we might have access to is limited to the IP address of the computer or the type of browser used. Cookies are not used to identify visitors to our website.

Data from cookies can be used for targeted advertising, statistical evaluation of visitor behavior, etc.

You can easily block or delete cookie files by changing your browser settings or by using special software. However, this is likely to negatively affect some functionality of the majority of websites you visit.

## Types of cookies

### A. Strictly Necessary Cookies

Without these cookies, the website will not work properly, so it is not possible to turn them off. Strictly necessary cookies on our website are used to enable you to set up and manage a user account, easily log in and use all the functions of your internet banking with convenience. If you



disable strictly necessary cookies in your browser, our website may not work properly. In some cases, the website won't work at all.

Cookies on our website can be used to:

- transfer of information from one page of the site to another, for example, when entering data
- ensure availability and uniformity of loading of visited pages
- optimize the website in real time in accordance with your needs.

#### B. Functional cookies

Functional cookies can remember your preferences on our website (for example, your login details or language). This makes it easier for you to work with our website. The use of functional cookies is optional, but they make our website convenient and more enjoyable to use.

#### C. Statistical cookies

Thanks to this type of cookies, we can better understand how you use our website in order to continually improve it for your convenience.

We may use statistical cookies on the website to:

- monitor website traffic
- track the time that the user spends on our website
- recognize the order in which the user visits different parts of our website
- evaluate which parts of the website need to be improved
- request feedback on specific parts of our website

The statistical cookies on our website are collected by a script of Google Inc., which then anonymizes this data. After anonymization, the received data is no longer personal, because anonymous cookies cannot serve to identify a specific user.

#### D. Advertising cookies

Advertising cookies record your visit to our website and other websites, as well as the links you have followed. Based on this information, it is possible to display advertisements that are tailored to your preferences. Some of our partners place their cookies on our website in an attempt to evaluate what interests you. These cookies enable your browser to display content and advertisements that may interest you when you surf the Internet. Targeted advertising is displayed based on the anonymous user's actions on the website, i.e. the browser identification and not you personally.

We may use advertising cookies on the website to:

- find out how many visitors clicked on a particular ad
- determine which advertisements, ad technologies and ad networks are the most useful tools for us
- display advertisements based on services that you previously viewed, searched for or were otherwise interested in



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- identify ads that you have already viewed, so as not to show you the same ads over and over again
- display more interesting ads according to your social networks browsing
- evaluate the success of advertising based on your actions on our website
- when connecting multiple devices (i.e. phone, tablet and laptop) to our website, track whether advertising on one device triggers the action of another device (the so-called cross device tracking)

## Use of cookies

By visiting our website, you agree to the use of cookies in accordance with your settings and preferences. Allowing cookies in your internet browser settings is considered to be sufficient consent to the processing of personal data in accordance with the valid legal regulations in the Czech Republic. Users can revoke their consent to the storage of cookies at any time by changing the browser settings.

You can delete the cookies stored on your device and set your browser to reject cookies in the "Options", "Tools" or "Preferences" menu of the browser you use to access our website. If you delete cookies by changing your browser settings, we will lose information about your settings, i.e. the next time you visit the website, it will request information about your preferences again, and the availability of some services and features will be limited. Detailed information on cookie management for the most common internet browsers can be found here:

- Internet Explorer  
<https://support.microsoft.com/cs-cz/kb/278835>;
- Firefox  
<https://support.mozilla.org/cs/kb/vymazani-cookies>;
- Chrome  
<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=cs>;
- Opera  
<https://www.opera.com/help/tutorials/security/privacy/>;
- Safari  
[https://support.apple.com/kb/PH21411?locale=cs\\_CZ&viewlocale=cs\\_CZ](https://support.apple.com/kb/PH21411?locale=cs_CZ&viewlocale=cs_CZ);
- Safari for iPad a iPhone  
<https://support.apple.com/cs-cz/HT201265>.

## Overview of used cookies

A detailed description of the individual cookies used, including their name, type, provider, purpose and storage time, can be found in the regularly updated table [here](#).

If, after reading the above mentioned information, you have any questions, please do not hesitate to write at: [dpo@expobank.cz](mailto:dpo@expobank.cz)

In Prague, 25. 10. 2020